

Miami Valley Cycling Summit

Outdoor Economy Foundation & Trends



BRAD AND ALYS SMITH OUTDOOR ECONOMIC
DEVELOPMENT COLLABORATIVE



West Virginia University's Brad & Alys Smith Outdoor Economic Development Collaborative

Advancing the State Through the Outdoors



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Brad & Alys Smith Outdoor Economic Development Collaborative

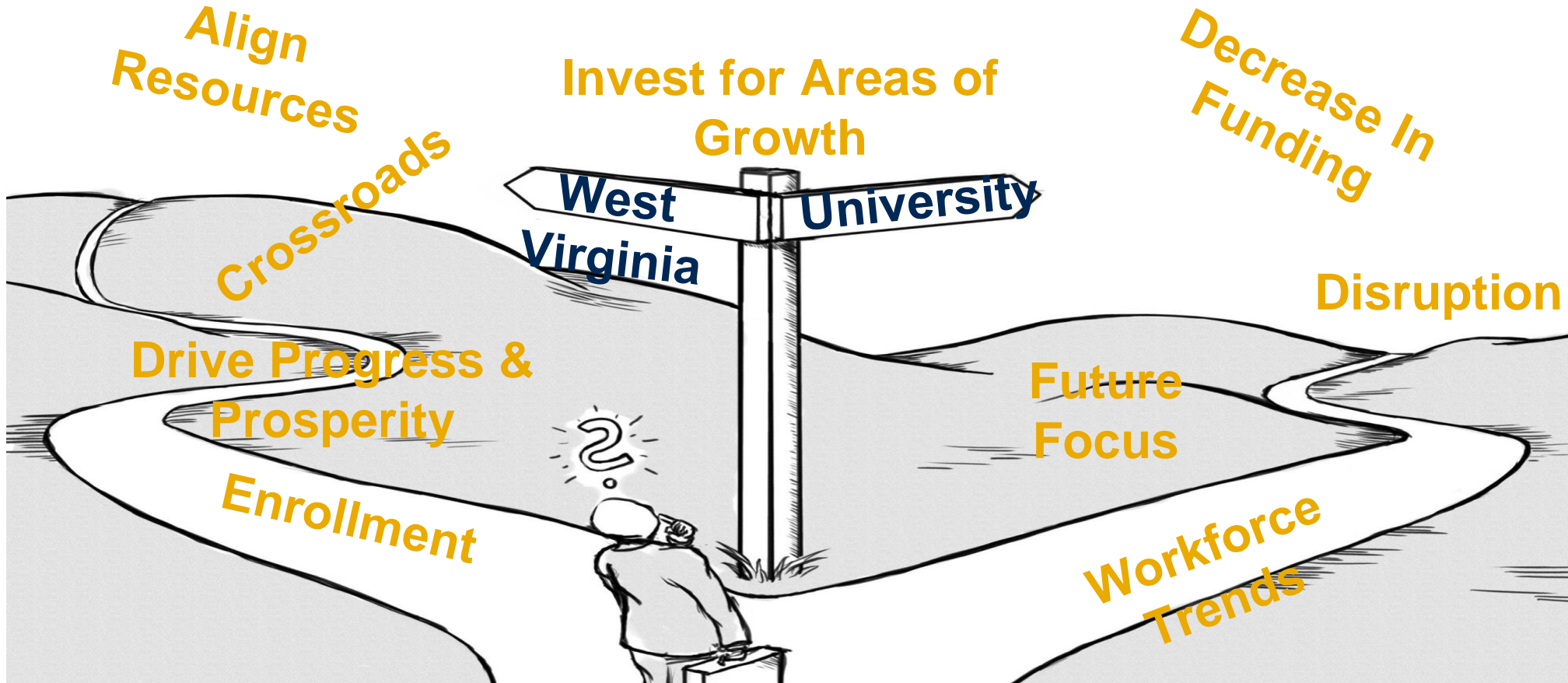
✓ The mission of the Brad and Alys Smith Outdoor Economic Development Collaborative is to utilize West Virginia's **outdoor assets to ignite the state's economy and enhance quality of life** for West Virginians through outdoor recreation.



The Why

“We need to differentiate ourselves in the marketplace and make WVU a destination institution”

(President Gee)



- Talent Attraction
 - Students
 - Faculty/Staff
 - Medical
 - Business
- Fulfill Land Grant Mission
- Advance
 - Teaching
 - Research
 - Service

Two Focus Areas of the Smith OEDC

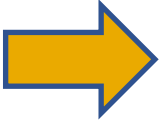


Addressing Population Loss Through Quality of Life

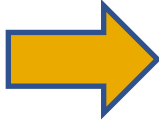
Our Approach



Infrastructure



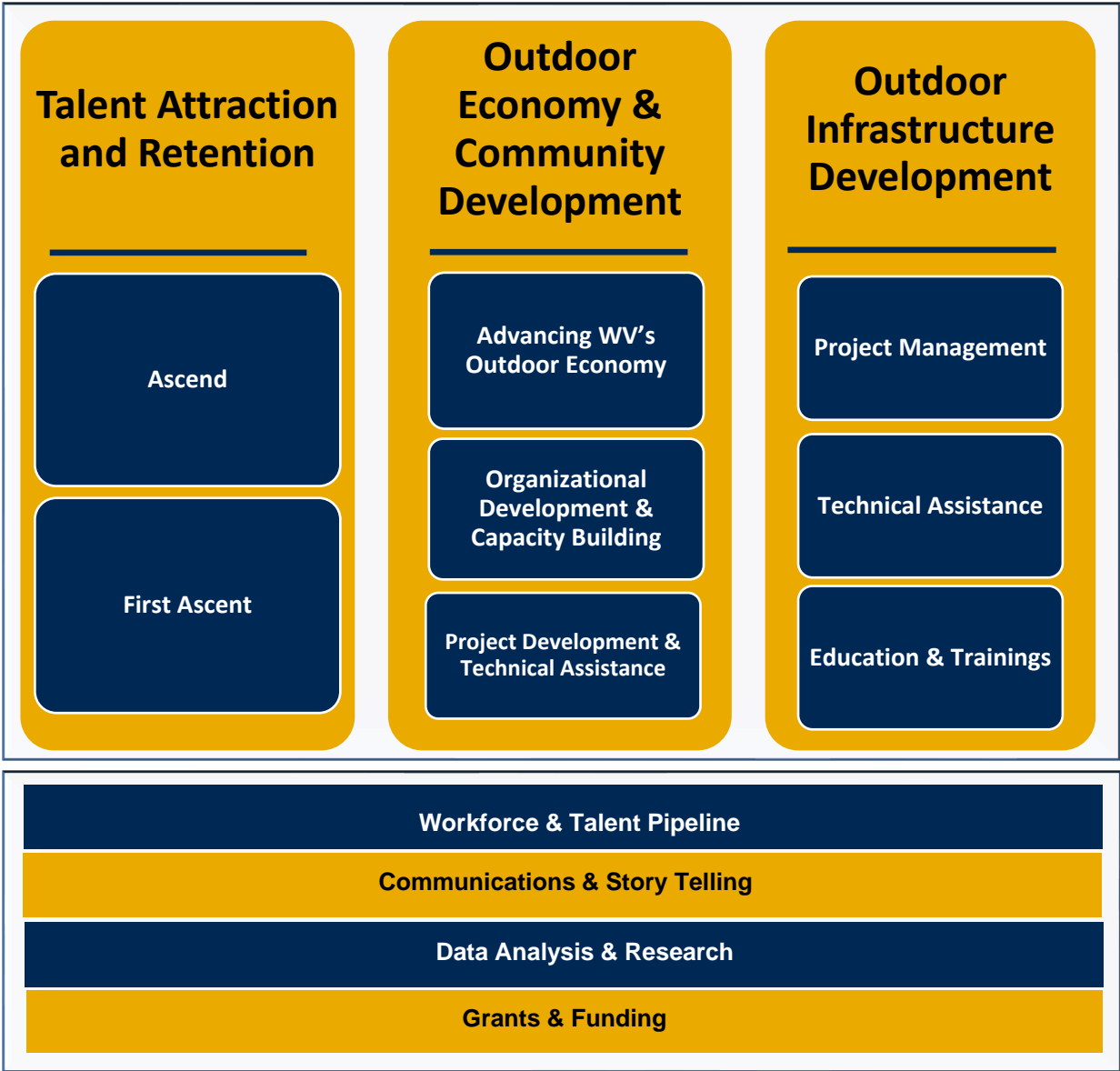
Activation



Promotion

The Smith OEDC's Work in the Outdoor Economy

Supporting Programs



How We Provide Capacity & Support

/// Project Development & Management

- /// Data Driven Decisions
- /// Funding/Grants

/// Technical Assistance

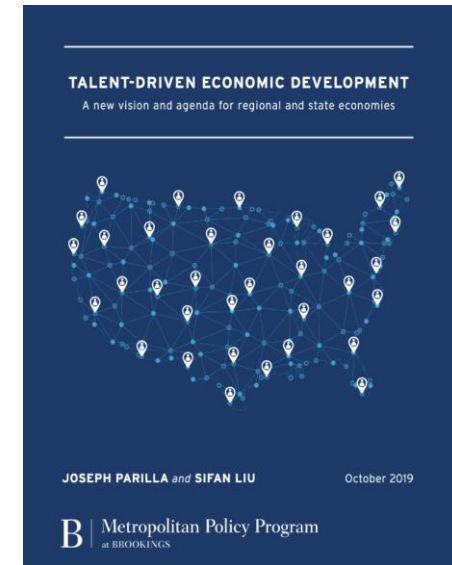
- /// Dream Team Development & Community Engagement
- /// Project Identification, Advancement & Alignment
- /// RPQ, RFP, Contracting
- /// Quality Assurance
- /// Funding/Grants

/// Education and Training

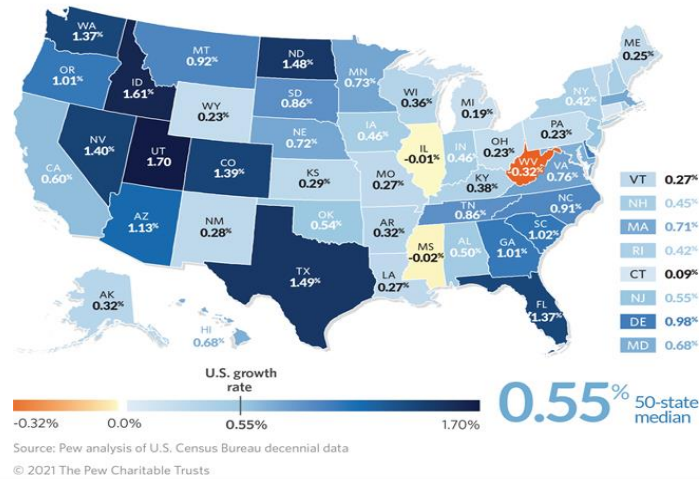
- /// Workshops
- /// Presentations
- /// Non-profit/Outdoor Rec group development and supports
- /// Volunteer trail maintenance training*

Why?

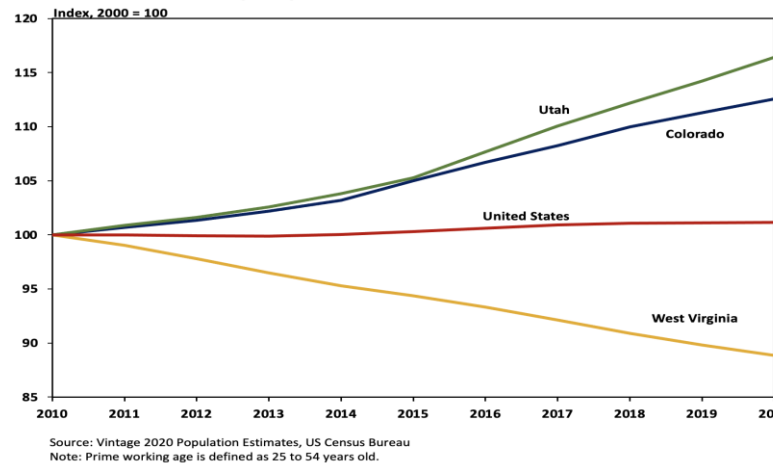
- West Virginia's population declined by 3.3% in the last decade
- In 2020, 62% of graduating WVU students left the state
 - 90% of out of state students left WV.
- “Talent is replacing the tax incentive as the most important factor in economic development decisions” (President & CEO of the Florida Chamber of Commerce)



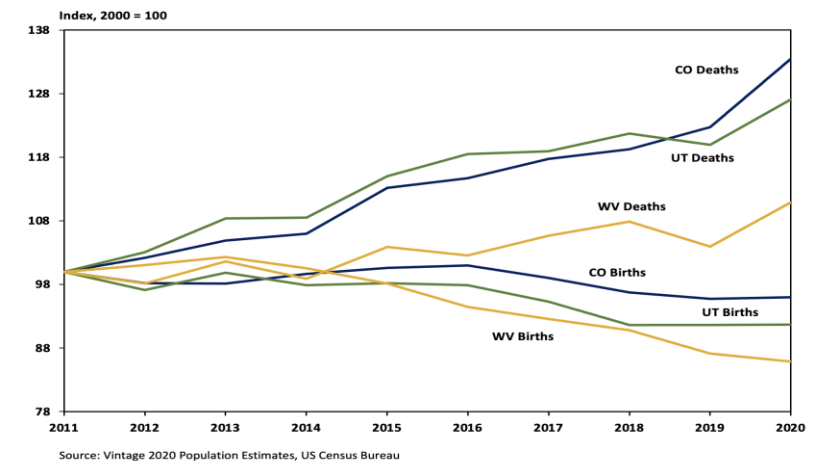
State Population Growth Varied Widely Over Past Decade
Population growth rate, 2010-20



Prime Working Age Population
CO, UT, and WV and the U.S.

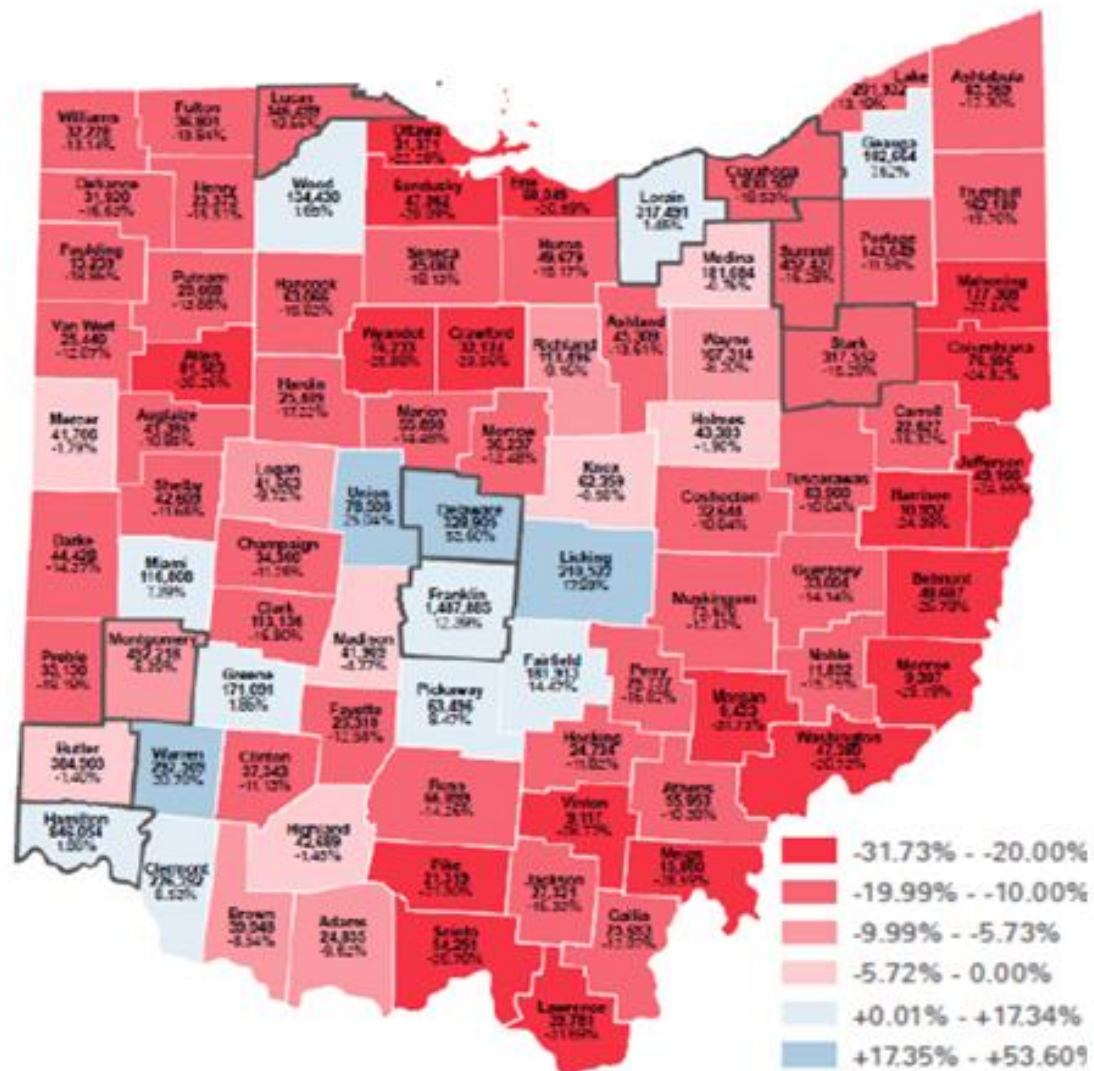


Births and Deaths for CO, UT, and WV



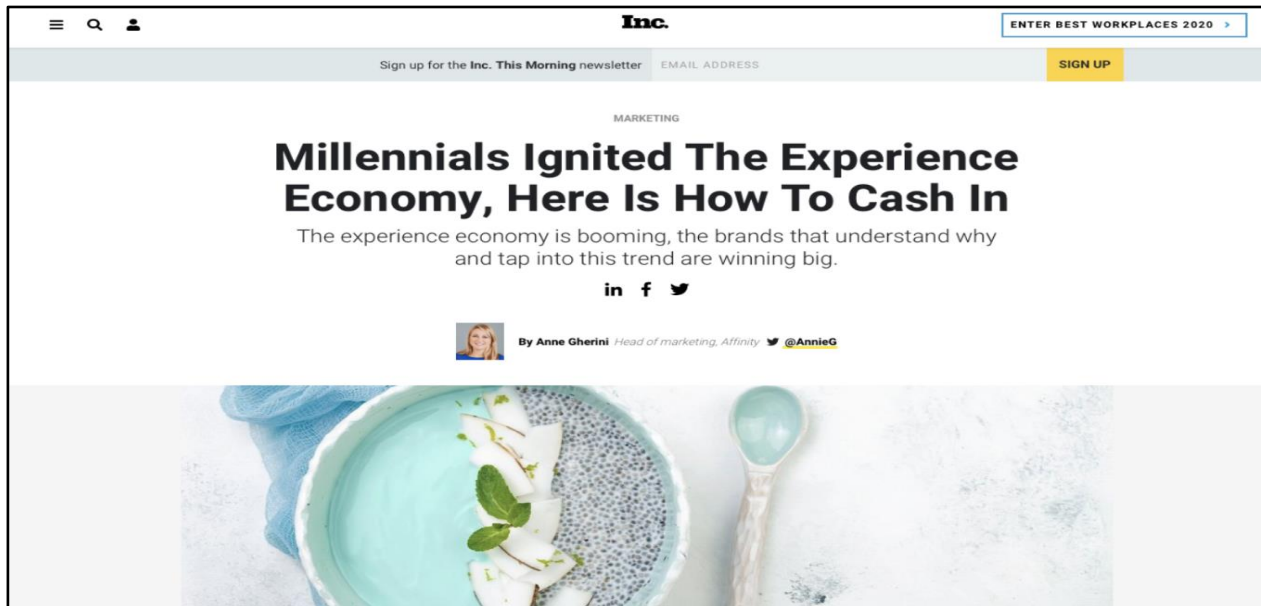
Why?

- Ohio's population is projected to decline by approximately 675,000 (5.7%) by 2050
- It's no accident that the geographic patterns for brain drain coincide with economic development.



Talent Attraction & Retention

“The generation born between 1980 and 2000 is outspending Gen Xers and baby boomers on things like travel, activities and sports” (McKinsey & Company, 2017)



“Increasingly moving to western cities such as Colorado Springs, Denver and Seattle in pursuit of an experience-driven lifestyle” (2018, Brookings Institute)

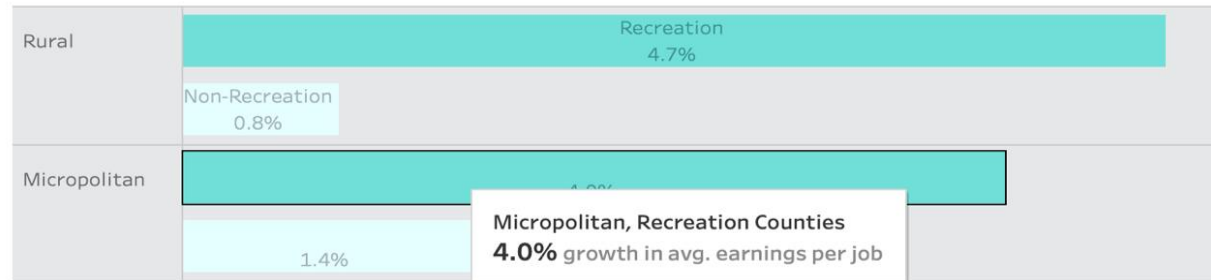
Talent Attraction & Retention

Recreation Counties Attract New Residents and Higher Incomes

Recreation Counties Have Faster Growth in Earnings per Job Since 2010



In non-metro areas, recreation counties are experiencing faster growth in earnings per job on average.



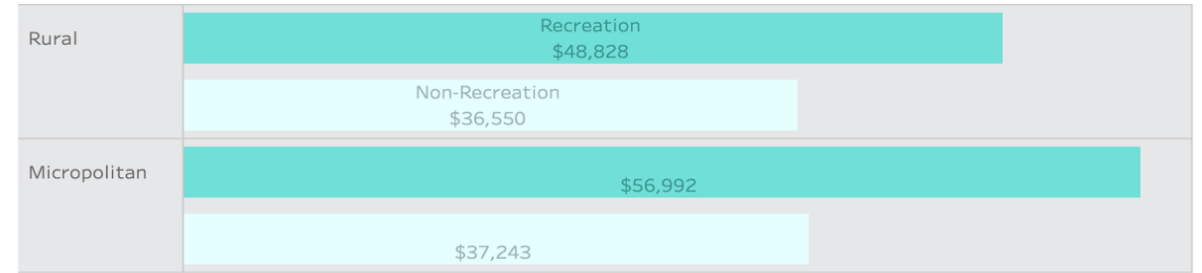
In metro areas, there is not a meaningful difference in growth of average earnings between recreation and non-recreation counties.



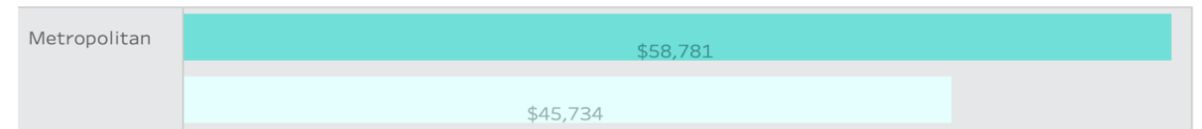
Recreation Counties Have Higher Household Income Among Newcomers Since 2010



In non-metro areas, recreation counties have higher income levels among newcomers on average.



In metro areas, newcomers to recreation counties also have higher income levels than newcomers to non-recreation counties on average.



Talent Attraction & Retention

INFORMED DECISIONS™

Marin Christensen
Research Associate

Utah Outdoor Partners Survey of Tech Sector Employees

The most important factor for Utah's tech sector employees deciding to move to or stay in Utah is access to outdoor recreation and wilderness.

The tech sector is Utah's fastest growing industry and **79% of Utah tech-sector worker transplants** rated outdoor recreation and access to public lands as the most important factor in their decision to move to Utah. While **82% of Utah natives** that have left and moved back said outdoor recreation was the most important factor in the decision to move back.

The New York Times

Social Climbing Has a Whole New Meaning

The nubby fitness obsession that forces you to unplug and concentrate or — AAAAH!



According to Climbing Business Journal, which tracks gym openings nationally, the commercial climbing gym industry grew at a rate of 6.9 percent in 2016, **10 percent in 2017** and **11.8 percent in 2018**.

Engineers in particular seem to be attracted to the sport, because each “boulder problem” of holds is a three-dimensional puzzle, and gyms reset them monthly to keep things spicy. (As part of its corporate wellness program, Google installed a rock wall in its New York offices in Chelsea, in 2013. Its Bay Area and Los Angeles offices have rock walls, too.)

"They surveyed fast growing businesses in Utah and found that the the **second most important reason for locating or expanding the businesses in Utah was access to outdoor recreation**. And these were not companies in the recreation business at all. The first and third factors were also related to recreation"

Utah Outdoor Partners Survey of Businesses

Authored by: Marin Christensen and Samantha Ball

UTAH'S SILICON SLOPES
With a base level of being just a town of 500, it's now one of the fastest growing cities in the state. The number of tech companies in the state, most of which are clustered in the valley, has jumped 94% to 1,200 over the past decade.



 Kem C. Gardner
POLICY INSTITUTE
THE UNIVERSITY OF UTAH

Talent Attraction & Retention



Bentonville, Arkansas Is Disneyland for Mountain Bikers

Our New York City-based bike columnist visited America's most up-and-coming cycling destination and found it well deserving of the hype



“THERE’S AN ECONOMIC BATTLE GOING ON NATIONALLY!”

// The competition is about economic relevance and the success of community’s ability to attract the vital businesses and the work force they seek!

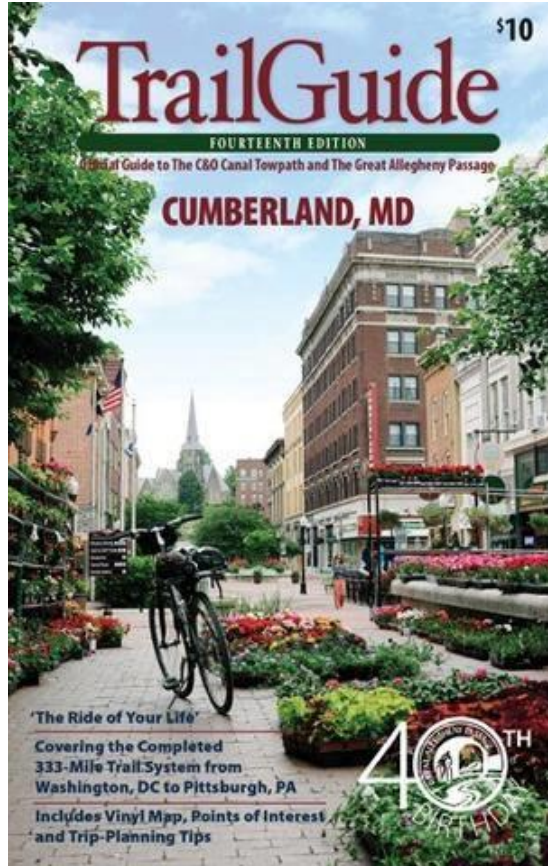
- // Talent recruitment and retention
- // Economic diversity
- // Quality of life
- // Equity, Diversity, Inclusion
- // Place Activation
- // Climate Change

“QUALITY OF PLACE IS THE DRIVING FORCE IN TODAY’S ECONOMY”

- People, and the businesses and capital that follow them are chasing quality of place first and foremost!
- Evidence of this emerging trend is apparent in the pattern of US economic & demographic growth and COVID Migration



OUTDOOR RECREATION IN SMALL COMMUNITIES



- *ALLEGANY, PA TRAIL TOWNS*
<https://www.trailtowns.org/Great-Allegheny-Passage>
- *SOUTHWEST VIRGINIA – Integrated outdoor recreation initiative with anchor areas*
- *CROSBY, MN – Expected Impact \$21 Million from Cuyuna Trail System*
- *NORTHEAST TN – Developing an Outdoor Economic Development Strategy*
- *COPPER HARBOR , MI – 40,000 visitors/year*
- *BECKLEY, WV – Director of Outdoor Economic Development*

OUTDOOR RECREATION IS BIG BUSINESS

THE
OUTDOOR
RECREATION
ECONOMY
GENERATES:

\$887 BILLION

IN CONSUMER SPENDING ANNUALLY



7.6 MILLION

AMERICAN JOBS



\$65.3 BILLION

IN FEDERAL TAX REVENUE



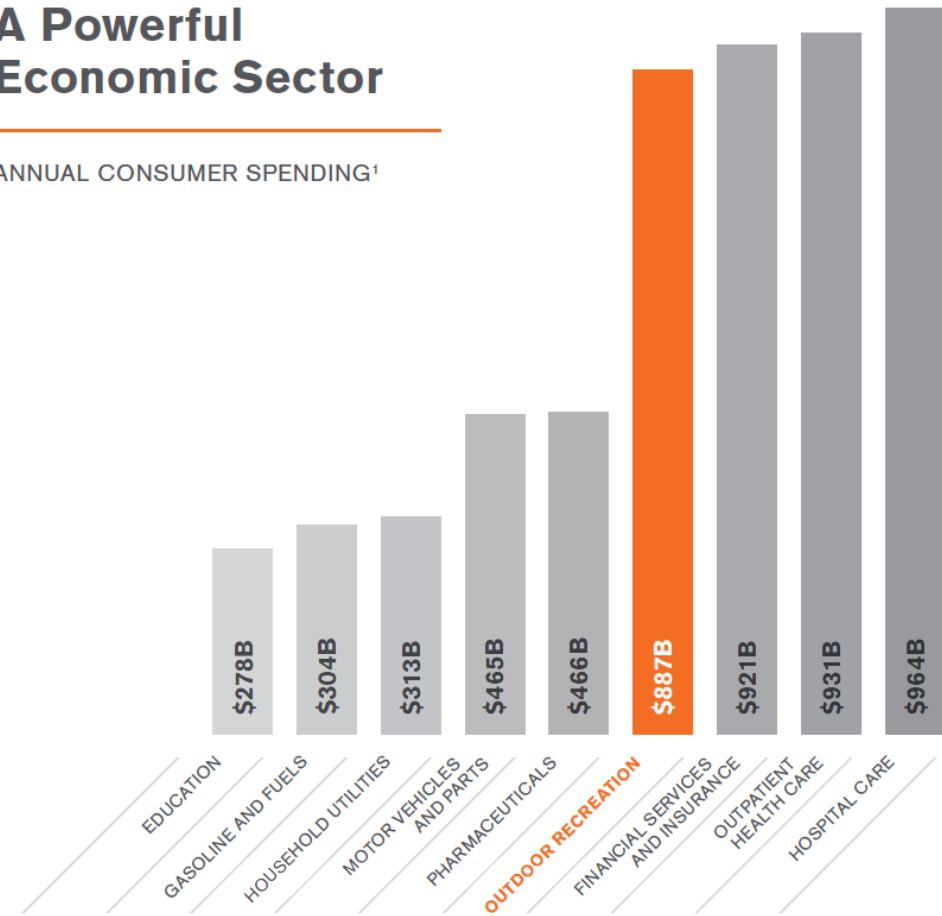
\$59.2 BILLION

IN STATE AND LOCAL TAX REVENUE



A Powerful Economic Sector

ANNUAL CONSUMER SPENDING¹



¹ Bureau of Economic Analysis, Personal Consumption Expenditures by Type of Product

<https://outdoorindustry.org/advocacy>

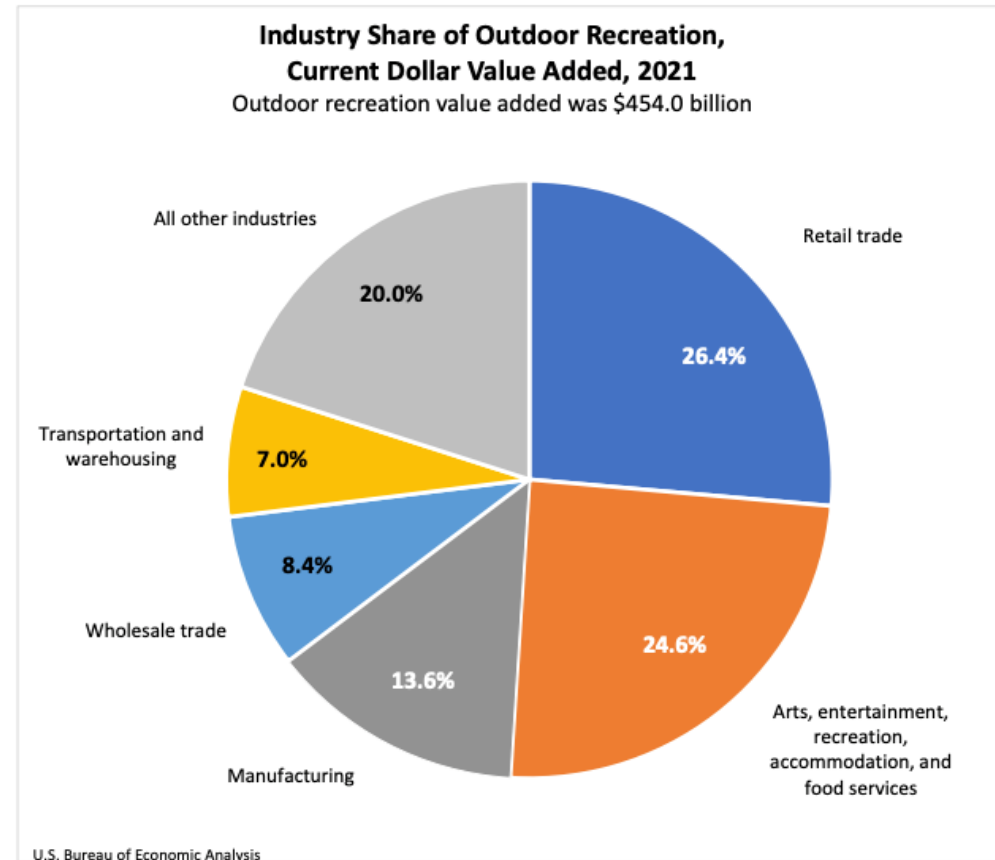


OUTDOOR RECREATION IS BIG BUSINESS

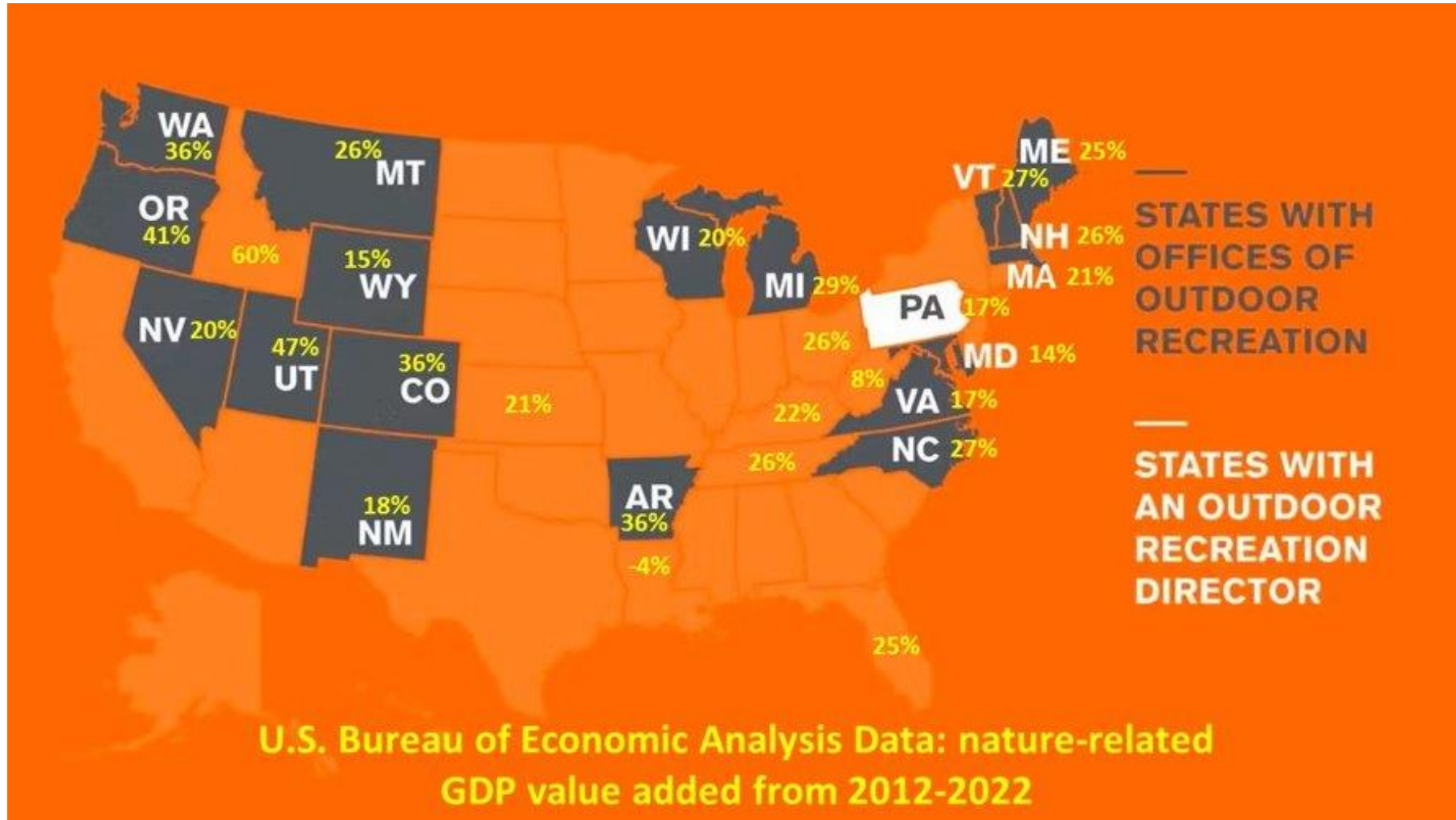


BEA data includes:

- Local trips and travel
- Trips and travel
- Food and beverages
- Lodging
- Shopping and souvenirs
- Transportation



THE OUTDOOR OPPORTUNITY



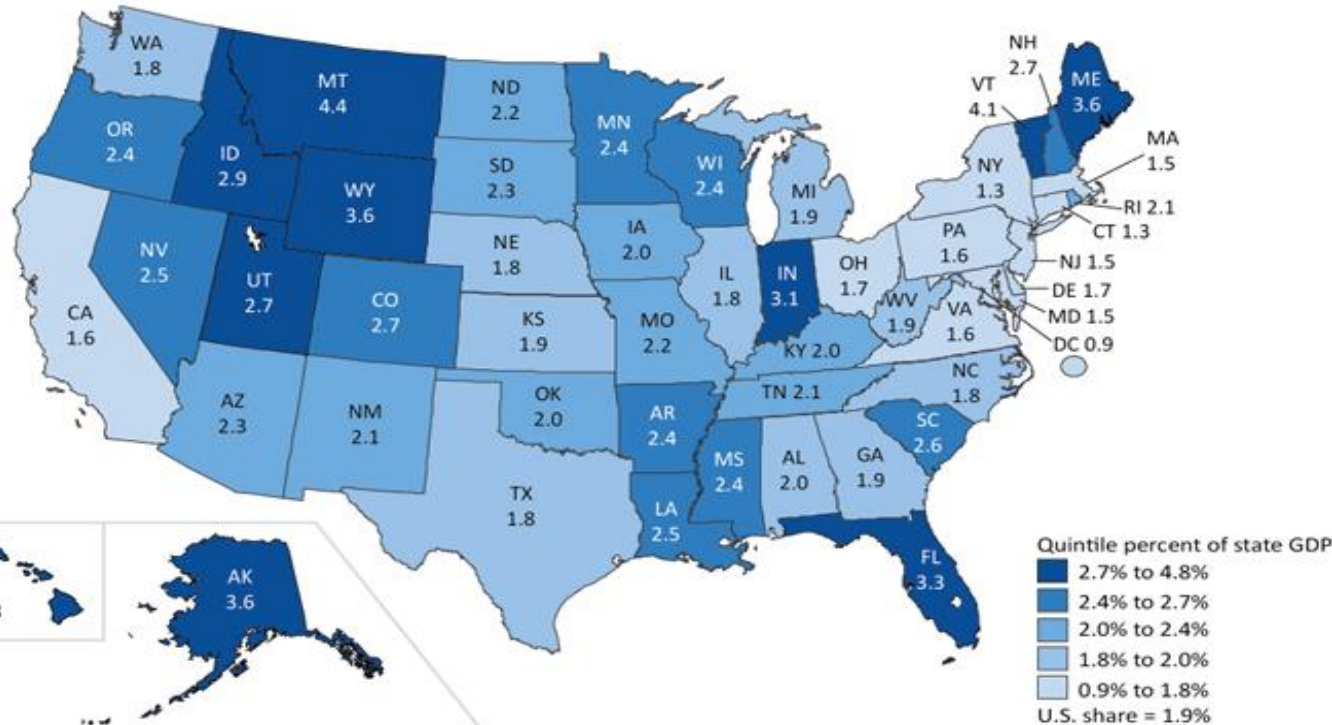
<https://outdoorindustry.org/advocacy>

The Outdoor Opportunity

2021 Ohio Outdoor Economy



State Outdoor Recreation Value Added as a Percent of State GDP, 2021



Ohio Outdoor Economy Generates

- /// \$12.8 Billion in OH
- /// 137,845 Jobs
- /// 6.5 Billion in Wages & Salaries
- /// 1.7% of the GDP

U.S. Bureau of Economic Analysis



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The Outdoor Opportunity

2021 Ohio Outdoor Economy

Value Added by Select ORSA Activity [Thousands of dollars]				
Activity	2019	2020	2021	State rank
RVing	596,687	745,681	954,801	5
Boating/Fishing	509,411	715,907	582,146	18
Motorcycling/ATVing	199,824	235,253	266,627	8
Hunting/Shooting/Trapping	206,466	234,753	263,400	15
Equestrian	193,334	179,858	206,950	11
Climbing/Hiking/Tent Camping	124,793	130,852	168,785	7
Snow Activities	81,819	73,905	69,777	16
Bicycling	45,576	54,827	62,526	16
Recreational Flying	24,577	21,447	25,401	9

These Activities Make Up The Outdoor Recreation Economy



CAMPING

RV campsite
Tent campsite
Rustic lodge



FISHING

Recreational fly
Recreational non-fly



HUNTING

Shotgun
Rifle
Bow



MOTORCYCLING

On-road
Off-road



OFF-ROADING

ATV
ROV
Dune buggy
4x4 and Jeep



SNOW SPORTS

Cross-country skiing
Downhill skiing
Nordic skiing
Snowboarding
Snowmobiling
Snowshoeing
Telemark skiing



TRAIL SPORTS

Day hiking on trail
Backpacking
Rock or ice climbing
Running 3+ miles
Horseback riding
Mountaineering



WATER SPORTS

Kayaking
Rafting
Canoeing
Surfing
Scuba diving
Sailing
Stand-up paddling
Boating:
cruising, sightseeing,
wakeboarding, tubing,
kneeboarding,
waterskiing



WHEEL SPORTS

Bicycling, paved road
Bicycling, off-road
Skateboarding



WILDLIFE VIEWING

These Activities Make Up The Outdoor Recreation Economy



FISHING

Recreational fly
Recreational non-fly



HUNTING

Shotgun
Rifle
Bow



MOTORCYCLING

On-road
Off-road



OFF-ROADING

ATV
ROV
Dune buggy
4x4 and Jeep



SNOW SPORTS

Cross-country skiing

Snowshoeing
Telemark skiing



TRAIL SPORTS

Day hiking on trail
Backpacking
Rock or ice climbing
Running 3+ miles
Horseback riding
Mountaineering



WATER SPORTS

Kayaking
Rafting
Canoeing



WHEEL SPORTS

Bicycling, paved road
Bicycling, off-road
Skateboarding

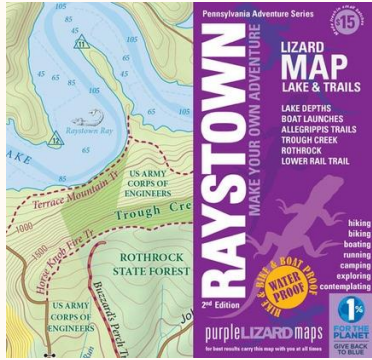


WILDLIFE VIEWING

TRAILS Economy overlaps with most of the Outdoor Rec Economy

Economy = Industry

Trails Are At Their Zenith



East Coast
Greenway®



Atlanta
BeltLine®



Outdoor Recreation Oriented Development



Outdoor Recreation Oriented Development



Outdoor Recreation Oriented Development



Diversity, Equity, Inclusion



Fun, Vibrant and Easy to Brand!



OUTDOOR PARTICIPANT TRENDS

MOST POPULAR OUTDOOR ACTIVITIES BY PARTICIPATION RATE

1 RUNNING, JOGGING AND TRAIL RUNNING	21.0% of Americans	63.8 million participants
2 HIKING	19.0% of Americans	57.8 million participants
3 FRESHWATER, SALTWATER AND FLY FISHING	18.0% of Americans	54.7 million participants
4 ROAD BIKING, MOUNTAIN BIKING AND BMX	17.3% of Americans	52.7 million participants
5 CAR, BACKYARD, BACKPACKING AND RV CAMPING	15.8% of Americans	47.9 million participants



YOUTH (6 TO 17) MOST POPULAR OUTDOOR ACTIVITIES*

The popularity of outdoor activities has been determined by those with the highest participation rates.

1		2		3		4		5	
Road, Mountain and BMX Biking		Car, Backyard, Backpacking and RV Camping		Freshwater, Saltwater and Fly Fishing		Running, Jogging and Trail Running		Hiking	
28% of youth		24% of youth		24% of youth		22% of youth		19% of youth	
13.6 million participants		12 million participants		11.8 participants		10.9 million participants		9.2 million participants	

OUTDOOR PARTICIPANT TRENDS

Changes in participant trends

THE PANDEMIC HAS ATTRACTED MORE DIVERSE OUTDOOR PARTICIPANTS, AND THERE IS AN OPPORTUNITY TO INCREASE THE DIVERSITY OF THE OUTDOOR PARTICIPANT BASE LONG TERM. COMPARED TO THOSE WHO PARTICIPATED IN OUTDOOR ACTIVITIES IN 2019, NEW PARTICIPANTS ARE:



MORE LIKELY TO BE FEMALE

58% vs. 49%



YOUNGER

average age is 45 vs. 54



SLIGHTLY MORE ETHNICALLY DIVERSE

66% white vs. 71%



MORE LIKELY TO LIVE IN URBAN AREAS

36% vs. 29%



IN A SLIGHTLY LOWER INCOME BRACKET

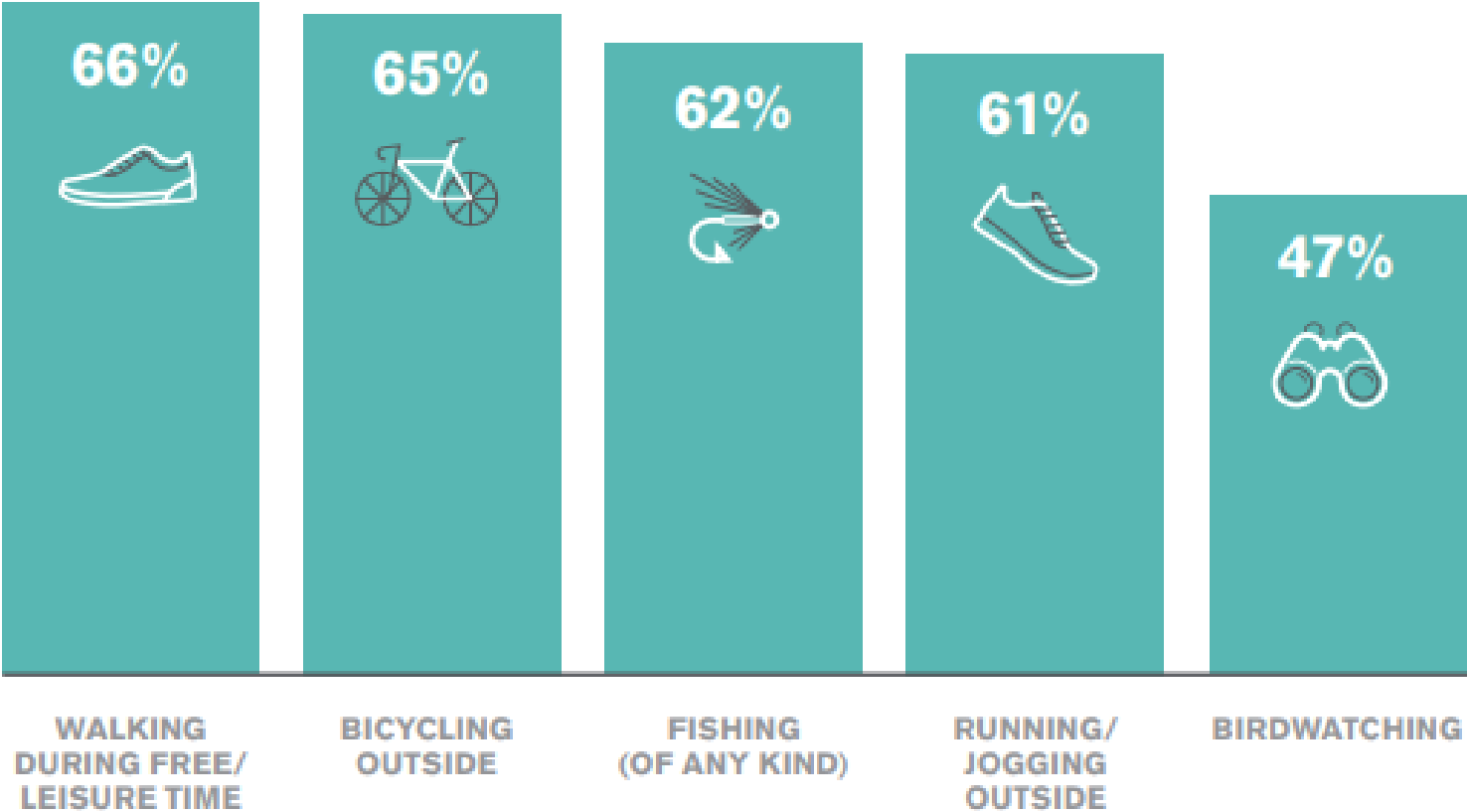
41% with income of \$100K+ vs. 46%

<https://outdoorindustry.org/resource/2021-special-report-new-outdoor-participant-covid-beyond/>

OUTDOOR PARTICIPANT TRENDS

Recreational activity and COVID-19

■ % LIKELY TO CONTINUE PARTICIPATING



<https://outdoorindustry.org/resource/2021-special-report-new-outdoor-participant-covid-beyond/>

COMMUNITY HEALTH BENEFITS

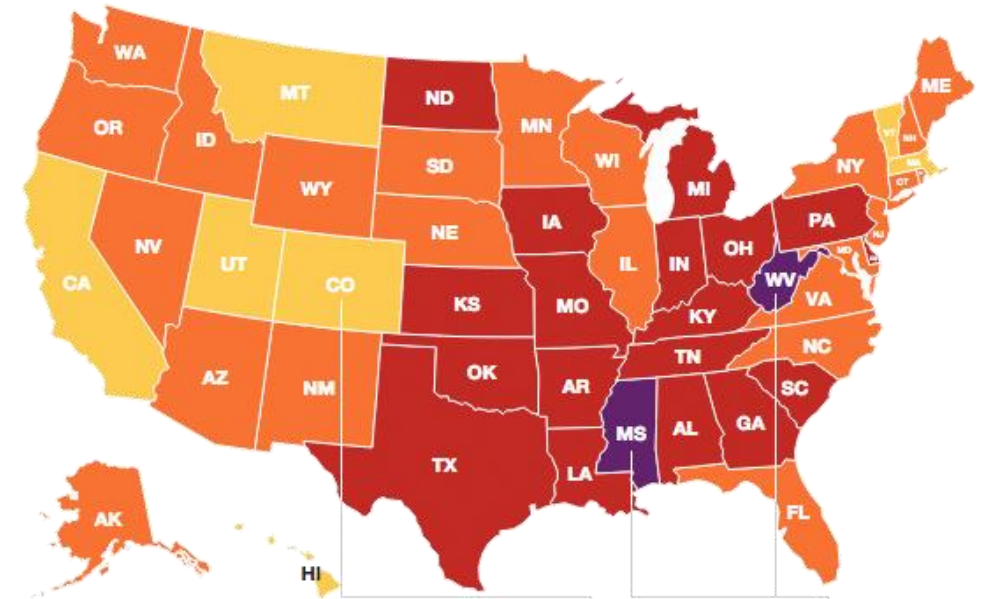
For every dollar invested in building trails, nearly three dollars in medical cost savings may be achieved.

Wang G, et al. A cost-benefit analysis of physical activity using bike/pedestrian trails. Health Promotion Practice: 2005; 6(2): 174-9

Being in nature can:

- Reduce stress
- Calms anxiety
- Lead to a lower risk of depression

<https://news.stanford.edu/2015/06/30/hiking-mental-health-063015/>



20

States with adult obesity rates of at least 30 percent

43

States with adult obesity rates of at least 25 percent

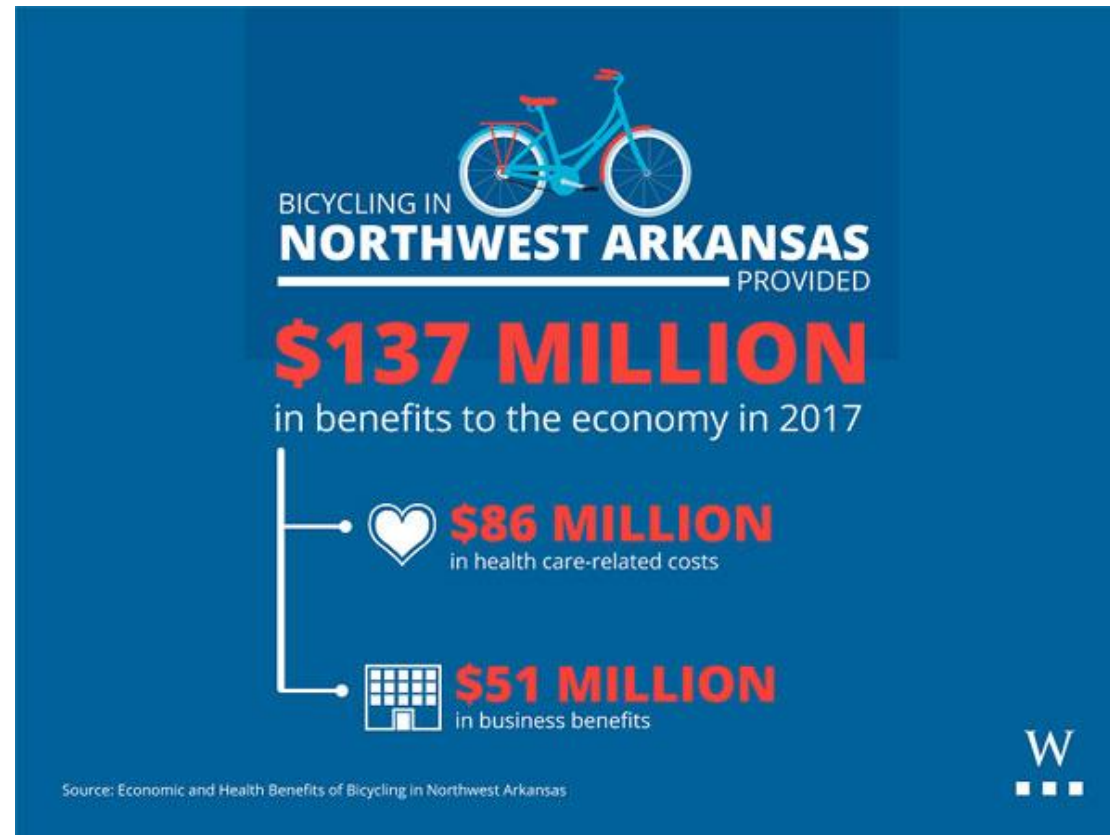
21.3%

Colorado has the lowest rate of adult obesity

35.1%

Mississippi and West Virginia have the highest rates of adult obesity

Understanding that Active Outdoor Lifestyles = Improved Public Health



WHY OUTDOOR RECREATION &

- ✓ Beneficial to **both residents and visitors**
- ✓ Outdoor Recreation is **colorful, visual and easy to brand**
- ✓ Outdoor Recreation Infrastructure is **relatively inexpensive**
- ✓ Outdoor Recreation **encourages sustainability and conservation**
- ✓ Land and water-based strategy **fits in Rural & Urban areas**
- ✓ **Multiple Generations** are drawn to it
- ✓ Outdoor Recreation Industry is **one of the largest in the US**
- ✓ Quality access to outdoor recreation **improves public health outcomes**
- ✓ Outdoor Recreation has **significant workforce development opportunities**



TOOLS & RESOURCES

- [Bureau of Economic Analysis' Outdoor Recreation Satellite Account](#)
- Participation data – [OF's Outdoor Participation Trends Report](#)
- OIA's [State Funding Mechanisms for Outdoor Recreation](#) report
- [OIA](#)
- [ORR](#) (toolkit [here](#))
- [PeopleForBikes](#)
- Confluence of States [Education Series](#)
- [SOBAN](#)
- [Headwaters Economics](#)
- [Quantified Ventures](#)

Leveraging The Outdoor Economy

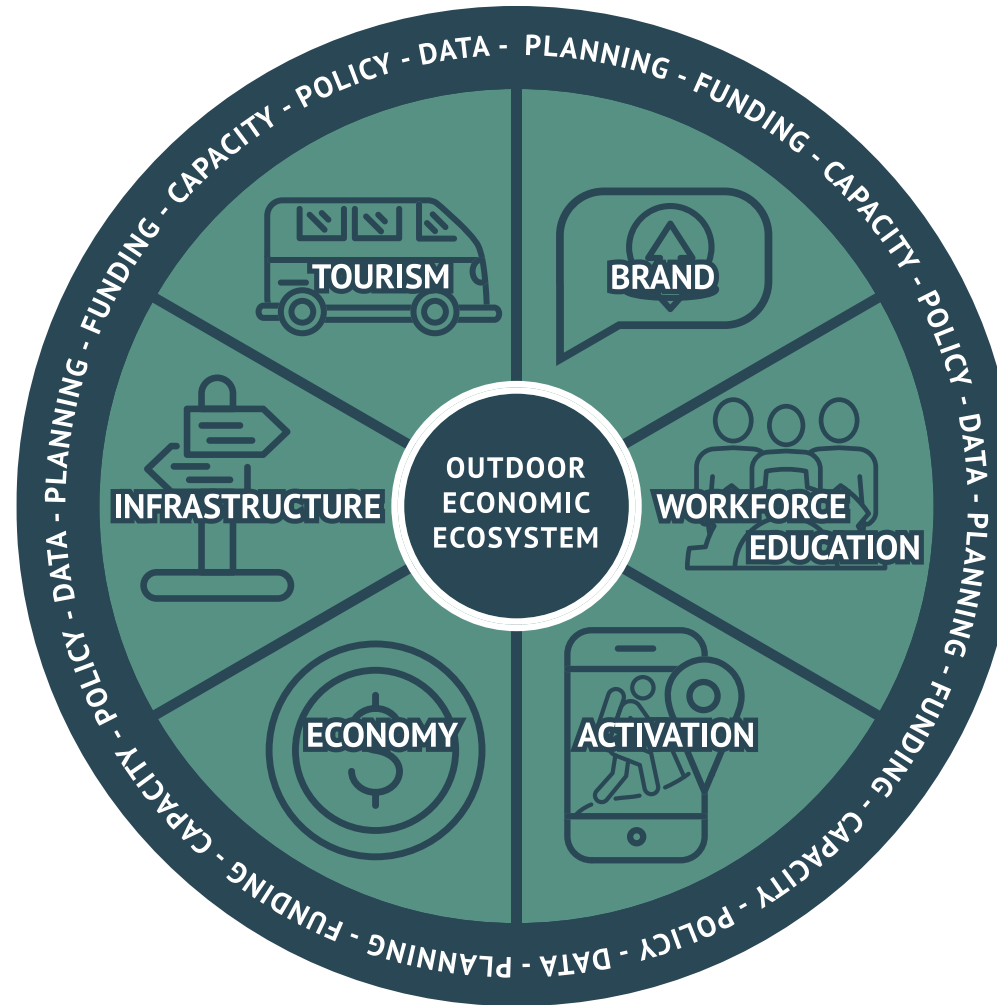


BRAD AND ALYS SMITH OUTDOOR ECONOMIC
DEVELOPMENT COLLABORATIVE

Leveraging The Outdoor Economy

Ecosystem Mindset

- ✓ Balanced approach
- ✓ "Takes A Village"
- ✓ Core Elements
- ✓ Supporting components



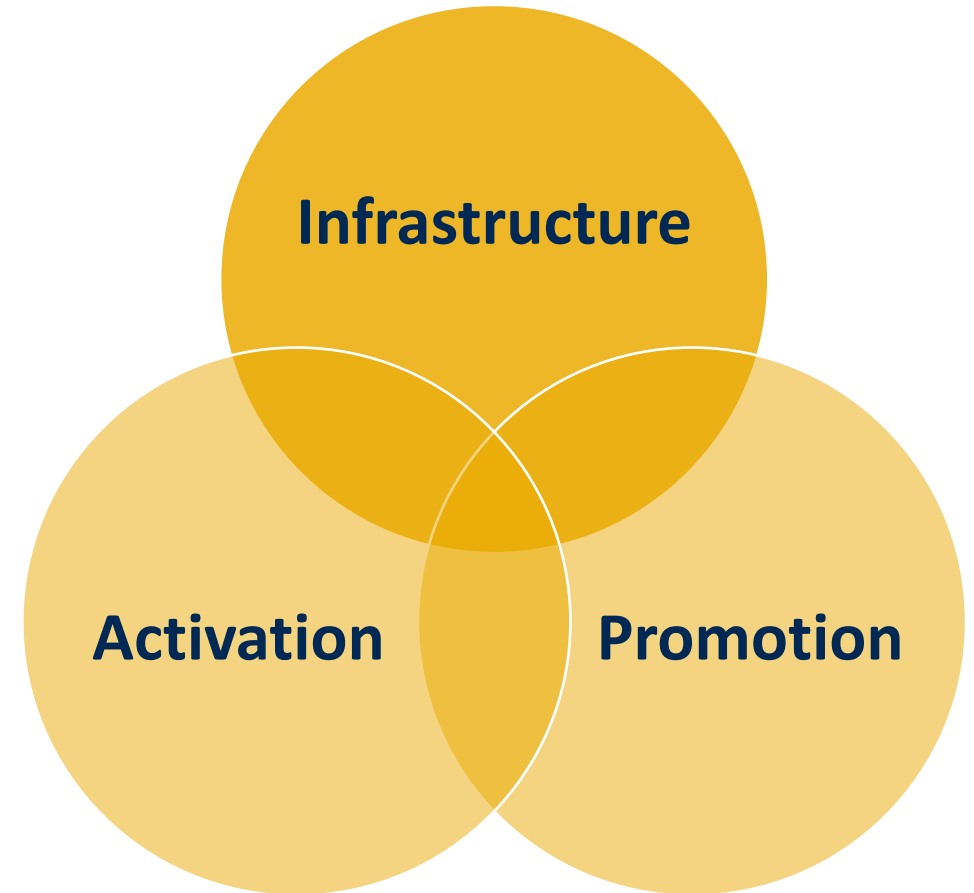
**BUILDING
OUTDOOR
COMMUNITIES**



Leveraging The Outdoor Economy

INFRASTRUCTURE

- /// Access is 60+% of the Equation
- /// Vital to an Outdoor Economy
- /// Diversity of Experiences
- /// Density
- /// Progression
- /// Connectivity
- /// Quality

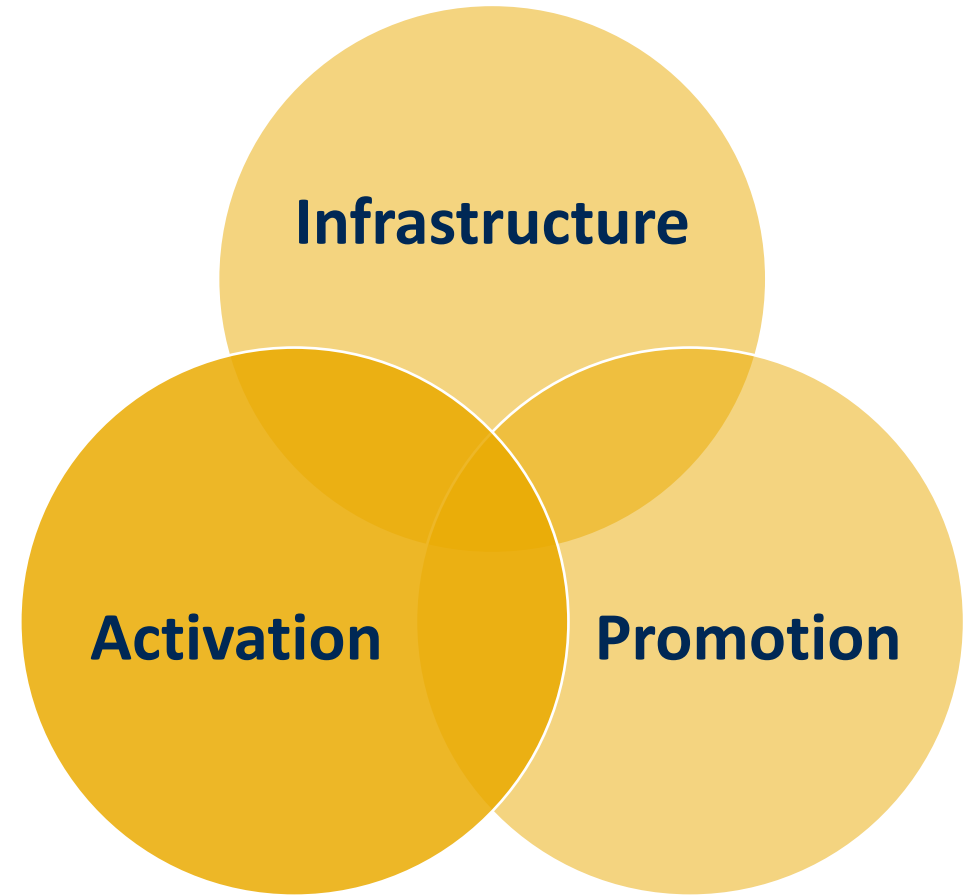


“Best in Class vs Best Of Class”

Leveraging The Outdoor Economy

ACTIVATION

- ✓ Critical to maximizing ROI
- ✓ Brings PEOPLE into the equation
- ✓ Builds Community & Culture
- ✓ Creates long-term sustainability
- ✓ Includes programs, events, outreach and engagement

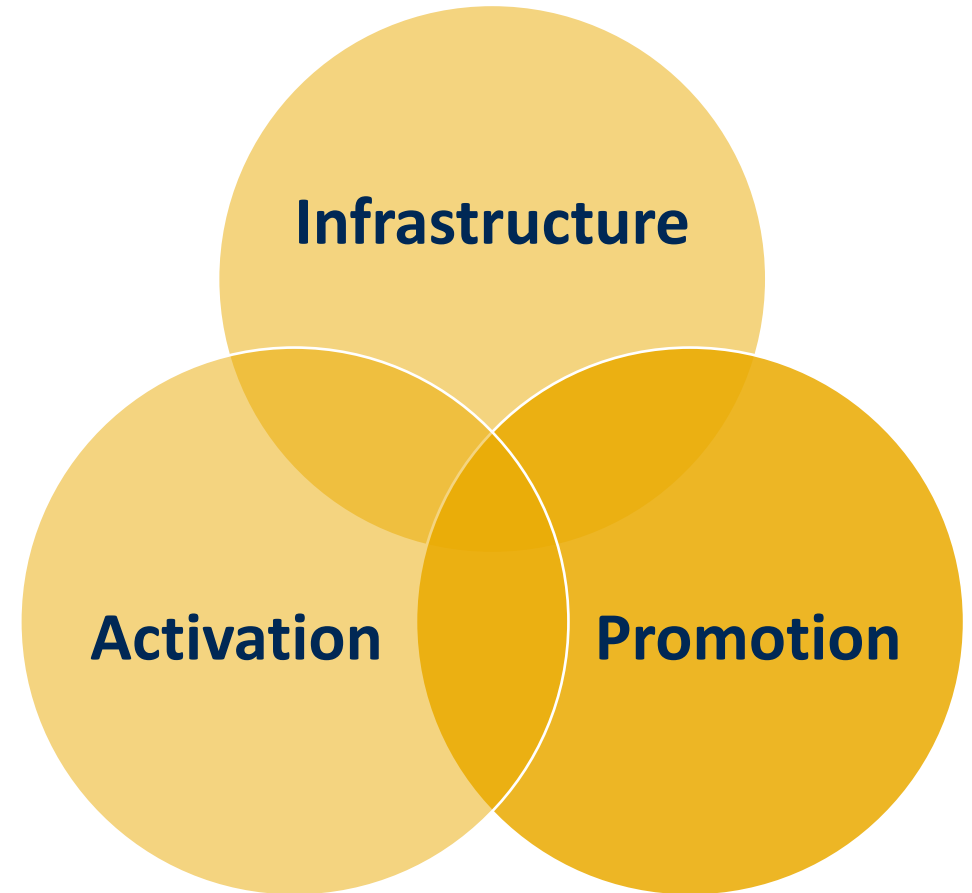


“If You Build It, They May Not Come!”

Leveraging The Outdoor Economy

PROMOTION

- // Tell Your Unique Story
- // Be honest & authentic
- // Celebrate your culture and community
- // Address both residents and visitors
- // Empower local champions
- // Outdoor specific brand



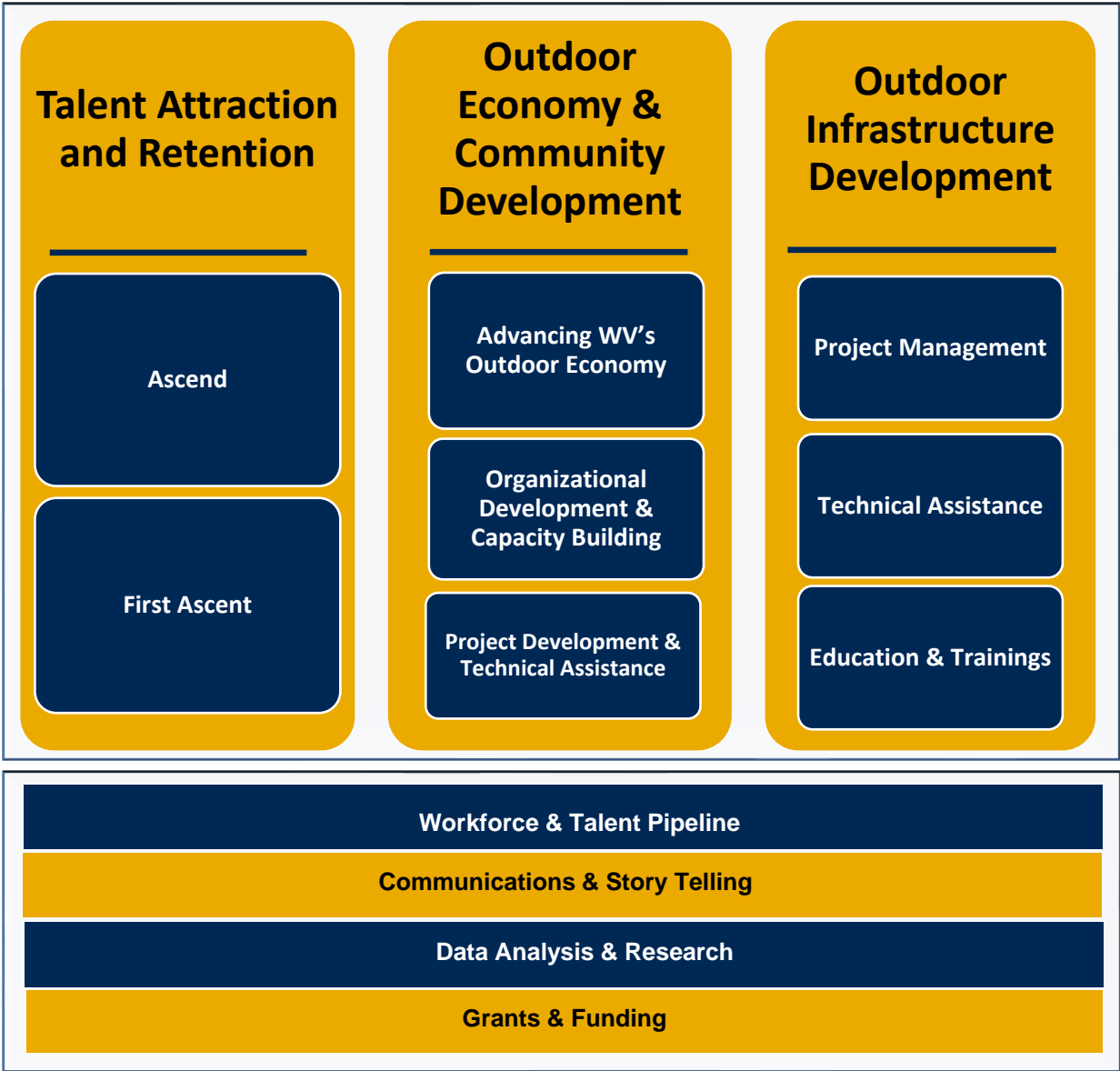
“Your Culture Is Your Brand”

A complex network diagram with numerous nodes and connecting lines. The nodes are represented by circles of varying sizes and colors, including grey, red, and dark blue. The lines are thin and grey, creating a dense web of connections. The background is a light blue gradient.

Data Informed Decision Making

The Smith OEDC's Work in the Outdoor Economy

Supporting Programs



Community Evaluation Scorecard

Community Assessments

18 Communities

Size

Region

5 Categories & 30+ Factors

Essential Assets

Outdoor Assets

Community Vibrancy

Livability

Economic Factors

40,000 lines of data



Community Evaluation Scorecard

/// 18 Communities

/// Size- Counties

- /// 7 Small > 39,999
- /// 6 Medium 40,000- 74,999
- /// 5 Large <75,000

/// Region

- /// 1- 3 communities
- /// 2- 4 communities
- /// 3- 3 communities
- /// 4- 5 communities
- /// 5- 3 communities

/// Level of Analysis

- /// Municiple
- /// County
- /// Geographic

/// Guiding Principles

- /// Comparable Data
- /// Publicly Available
- /// Data guides conversation and not decisions
 - /// Allows for "ground truthing"
- /// Used expert validity for factor and category weightings
- /// Best "In Class" **NOT** "Of Class"


Why Morgantown? Vibrancy

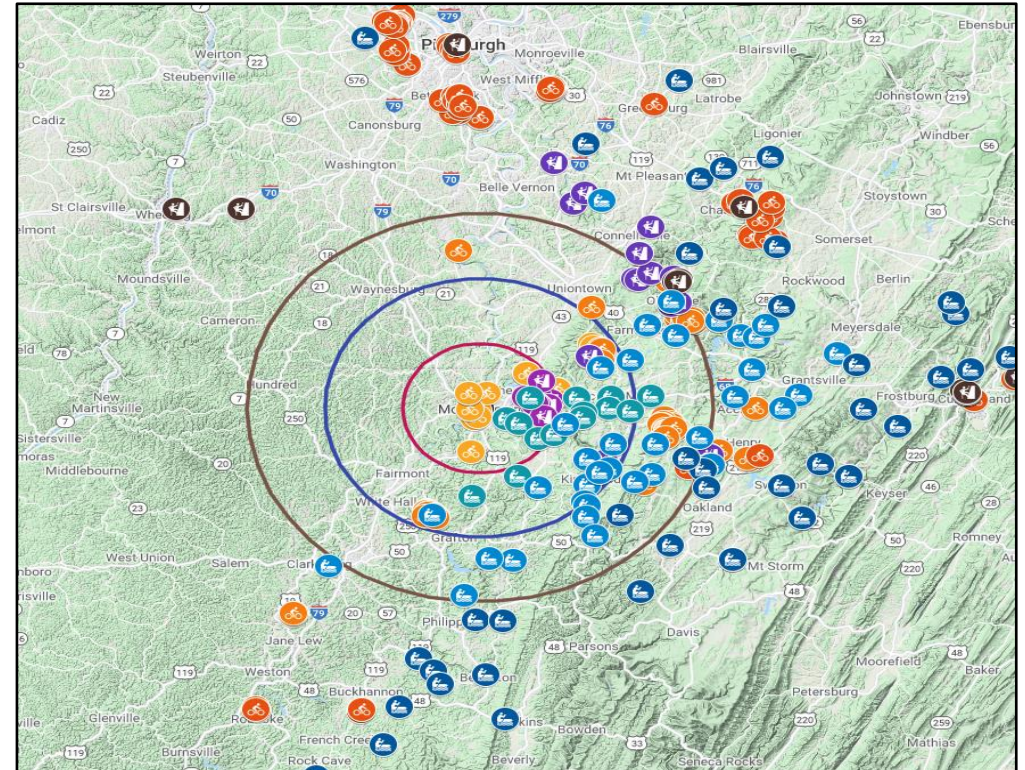
Category	Food	Art	Festivals	Local Shopping	Outdoor Groups	Schools	Healthcare	Airports	Population Growth
#	121	22	23	32	31	90.26%	4	70	1.02%
Rank	2	1	1	1	1	1	1	1	1



Why Morgantown? Outdoor Recreation Resources



 Right Here 30-Minute Drive	Paddling Runs All Classes	Climbing Routes & Boulder Problems	Mountain Bike Trails	Alpine & XC Ski Areas
Right Here 30-Minute Drive	13	650	38	0
Quick Trip 60-Minute Drive	51	1198	117	2
Day Trip 90-Minute Drive	94	1400	192	7



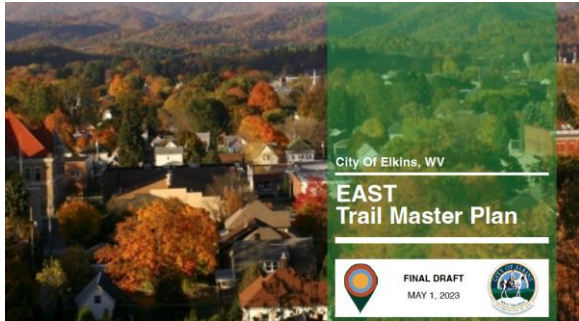
Why West Virginia?- How the Data Is Used

Asset Mapping

Drive Time	Morgantown	Lewisburg	Martinsburg	Elkins
Whitewater 30 mins	13	12	8	15
Whitewater 60 mins	51	60	27	53
Whitewater 90 mins	94	138	90	123
Climbing 30 mins	650	0	43	10
Climbing 60 mins	1198	45	770	394
Climbing 90 mins	1400	2325	1684	
Mountain Biking 30 mins	38	13	2	0
Mountain Biking 60 mins	117	70	38	
Mountain Biking 90 mins	192	203	197	176
Ski Areas 30 mins	0	0	0	0
Ski Areas 60 mins	2	1	1	6
Ski Areas 90 mins	7	3	3	10

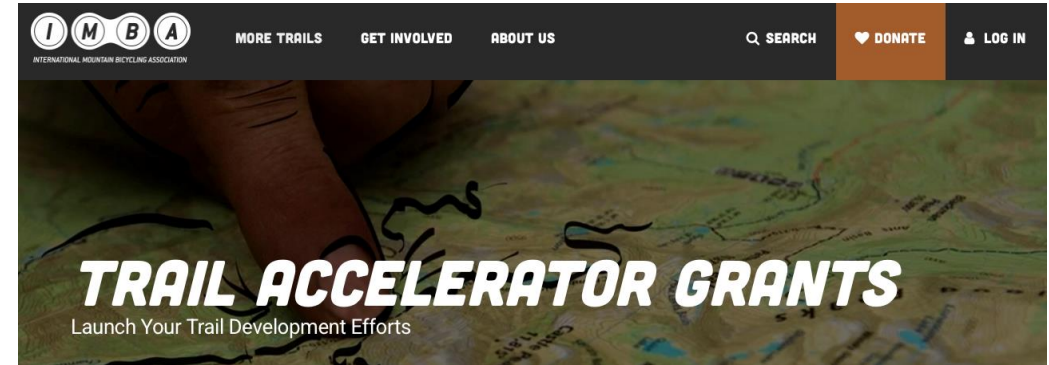


Elkins & WSS

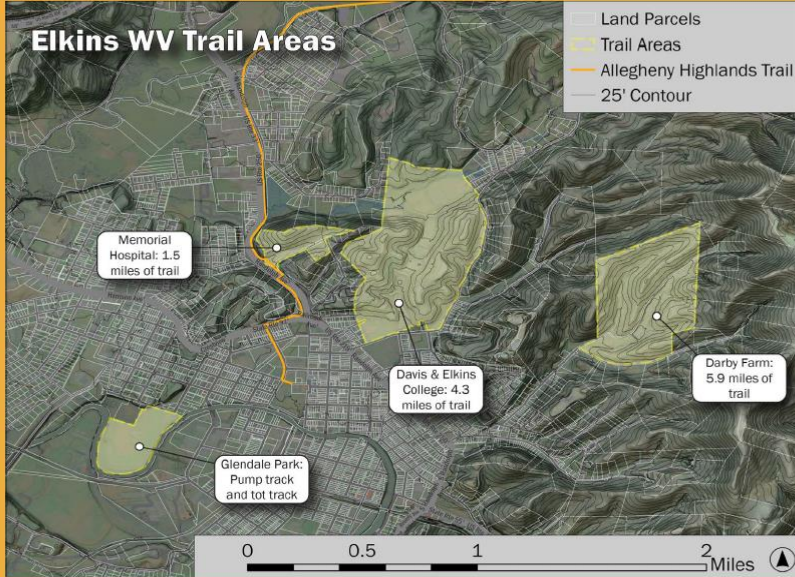


City of Elkins Awarded \$50,000 for Trail Planning from ARC POWER Initiative

Funds EAST Trail Master Plan for bike-optimized trails throughout Randolph County



Elkins WV Trail Areas

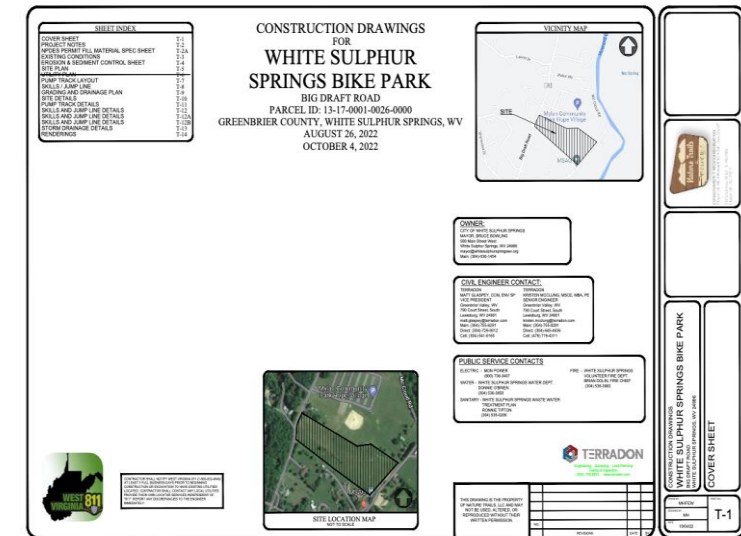


City of White Sulphur Springs

Constructs the White Sulphur Springs Bikes Park to provide a destination level park experience designed specifically for bicycles that will anchor the other trail assets being developed in the region.

White Sulphur Springs WV

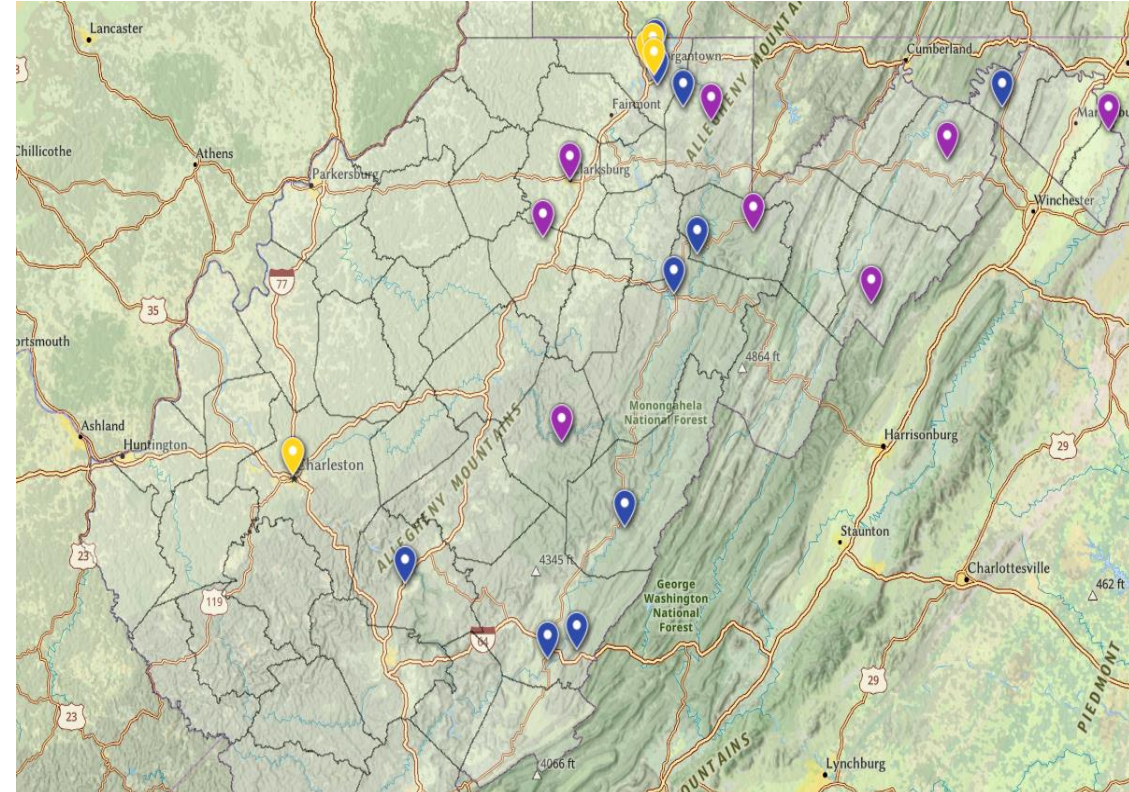
\$2,688



BRAD AND ALYS SMITH OUTDOOR ECONOMIC DEVELOPMENT COLLABORATIVE

Momentum Throughout the State

- /// Marlinton / Monday Lick
 - /// 25+ new miles in the Mon National Forest
- /// Cacapon State Park
 - /// 30 new miles
- /// Fayette County
 - /// 25 new miles & Largest Pump Track in WV
- /// Elkins
 - /// Regional Trail Planning- 50+ miles
- /// Dozens of Other Projects



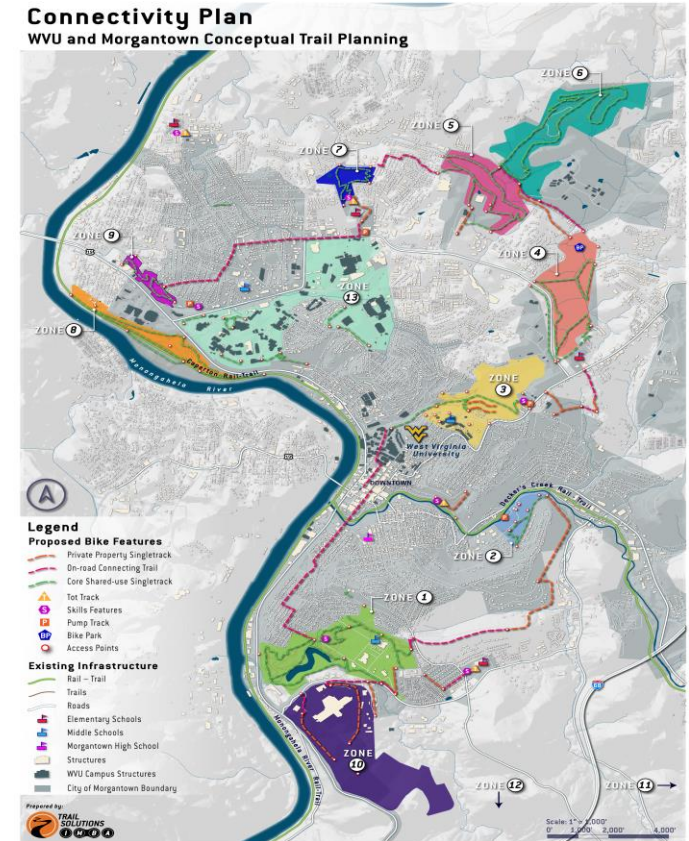
Morgantown Trail Opportunities

**Trail Within 1-Mile of Every Resident*

**Most Active Campus in America*

Key Elements:

- Over 100 miles of trail within 30-minute drive
 - 50-60 on WVU property
- 14+ different locations
- Shared-use and bike-specific
- Active Transportation Network
 - Connectivity to homes, schools, and businesses
- Epic backcountry and long shuttle descent opportunities close by



Mylan Action Sports Park Project

- /// Largest of its kind in the eastern U.S.
 - /// All Weather/Hard Surfaced
 - /// BMX Track
 - /// UCI Competition Pump Track
 - /// Jump Flow Track
 - /// Skills Trail
- /// Mylan Park Foundation, WVU OEDC, USA BMX, Action Sports Design, Greater Morgantown CVB
- /// Provided planning, design, cost estimating, technical advice to support grant requests.
 - /// \$5m+ EDA grant & Match \$
 - /// MTB/Running competition & training trails - \$200k RTP grant request





IS OHIO REMOTE WORK READY?

25%

Of all professional jobs in North America will be remote by the end of 2022, and remote opportunities will continue to increase through 2023.

Source: Ladders, 2022.

69%

Of Americans have an increased appreciation for the great outdoors given recent world-wide events and positive, cost of living economic factors.

Source: Harris Poll, 2020.

Remote Work

Any job or form of employment undertaken from a location not associated with the hiring organization

Types of Remote Work

- Freelance & Entrepreneurship
- Remote Only
- Hybrid
- Remote First





ASCEND



WEST VIRGINIA



almost heaven




ASCEND
—  —
WEST VIRGINIA



THE OFFER



Cash
incentive
of \$12,000



A year of
free outdoor
recreation



Two years
of free
outdoor gear
rentals



Free access
to coworking
space



Access to
Professional
Development
Resources



ASCEND
— —
WEST VIRGINIA



	INDUSTRY	MA	GV	EP	TOTAL
1	Health Care	794	422	208	1105
2	Other Professional, Scientific, and Technical Services	494	302	182	732
3	Computer Systems Design and Related Services	526	224	144	721
4	Other Services (except Public Administration)	477	252	138	664
5	Educational Services	411	171	112	554
6	Administrative and Support Services	389	185	104	515
7	Insurance Carriers and Related Activities	316	180	98	446
8	Telecommunications	292	132	68	379
9	Other Information Services	254	123	62	341
10	Management, Scientific, and Technical Consulting Services	245	112	82	338

**APPLICATIONS
RECEIVED FROM
ALL 50
U.S. STATES AND
MORE THAN
80 COUNTRIES**

Ascend WV At-A-Glance



Over 13,000
And counting



Over 8,700
And counting



Over 5,000
And counting



Over 2,200
And counting

Ascend WV At-A-Glance

To date, Ascend WV has welcomed 83 Ascenders, 169 people including their household members since the program's inception.

2021: 23 Ascenders | 47 People

2022: 43 Ascenders | 91 People

2023: 17 Ascenders | 31 People*

*New movers arriving monthly

Ascend WV boasts a 98% retention rate



On average, each participant has **2 people** in their household who've moved to West Virginia.



ASCENDERS BY THE NUMBERS



TOP INDUSTRIES

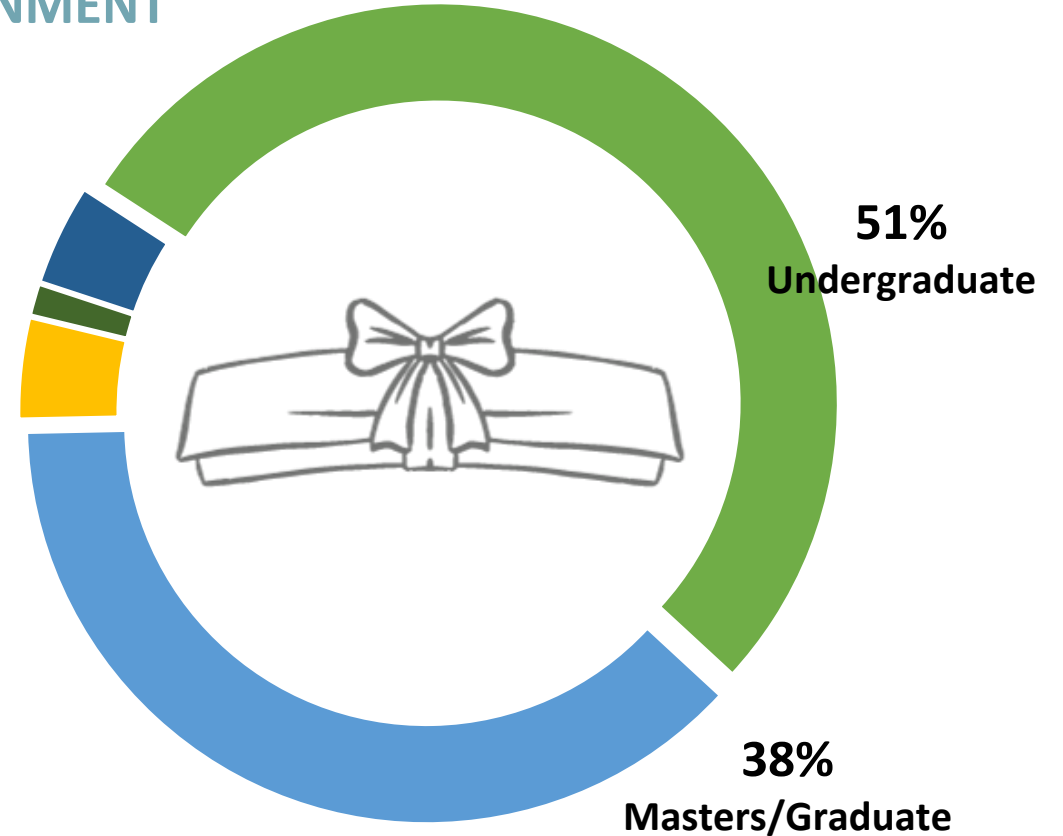
- **Computer Systems Design and Related Services**
- **Health Care**
- **Advertising and Related Services**
- **Telecommunications**
- **Management, Scientific, and Technical Consulting Services**

AVERAGE SALARY

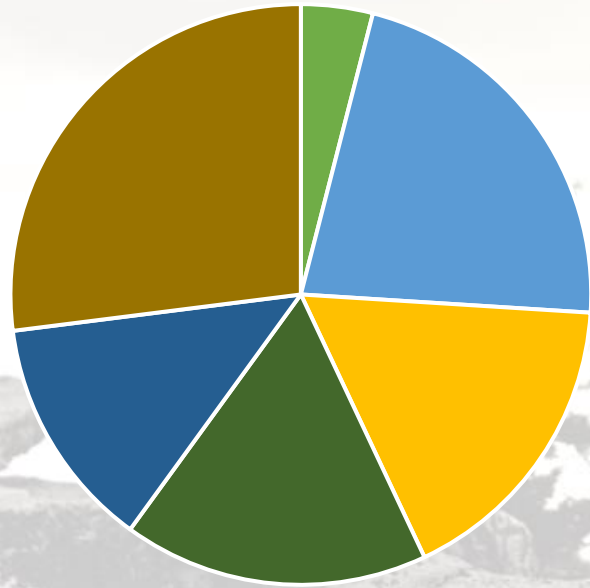
\$116,514

EDUCATIONAL ATTAINMENT

5% Doctorate
1% Associate
5% High School



HOW THEY DISCOVERED US



- TV or Radio
- Print or Digital News Article
- Social Media
- Word of Mouth
- Digital Ad
- Other: (Mostly Internet Search, Word of Mouth, or WV Visit)



47% Visited WV before applying

What Attracts Remote Workers

In addition to the essentials, below are a few factors that rise to the top in communities who continually rank the best for remote work

- // Livability
- // Active healthy Lifestyles & Outdoor Recreation Assets
- // Local Restaurants and Shopping
- // Bikeable Neighborhoods & Mainstreet
- // Vibrant Culture & Sense of Community

*Highlight Your Assets and Tell Your Story



Remote Friendly Tips

While there is no one size fits all, below are some ways you can support remote workers in your community

- ✓ Professional Development
- ✓ Coworking Space
- ✓ Local Discounts
- ✓ Community Meet-Ups & Mixers
- ✓ Help Them Plug Into Volunteer Opportunities
- ✓ Childcare options



What's Next For The Miami Valley?

THANK YOU!



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Community Development

Andrew.Williamson@mail.wvu.edu



BRAD AND ALYS SMITH OUTDOOR ECONOMIC
DEVELOPMENT COLLABORATIVE